

*Creativeland*

# **Private Trivia Events**

INFORMATION GUIDE

March 2021

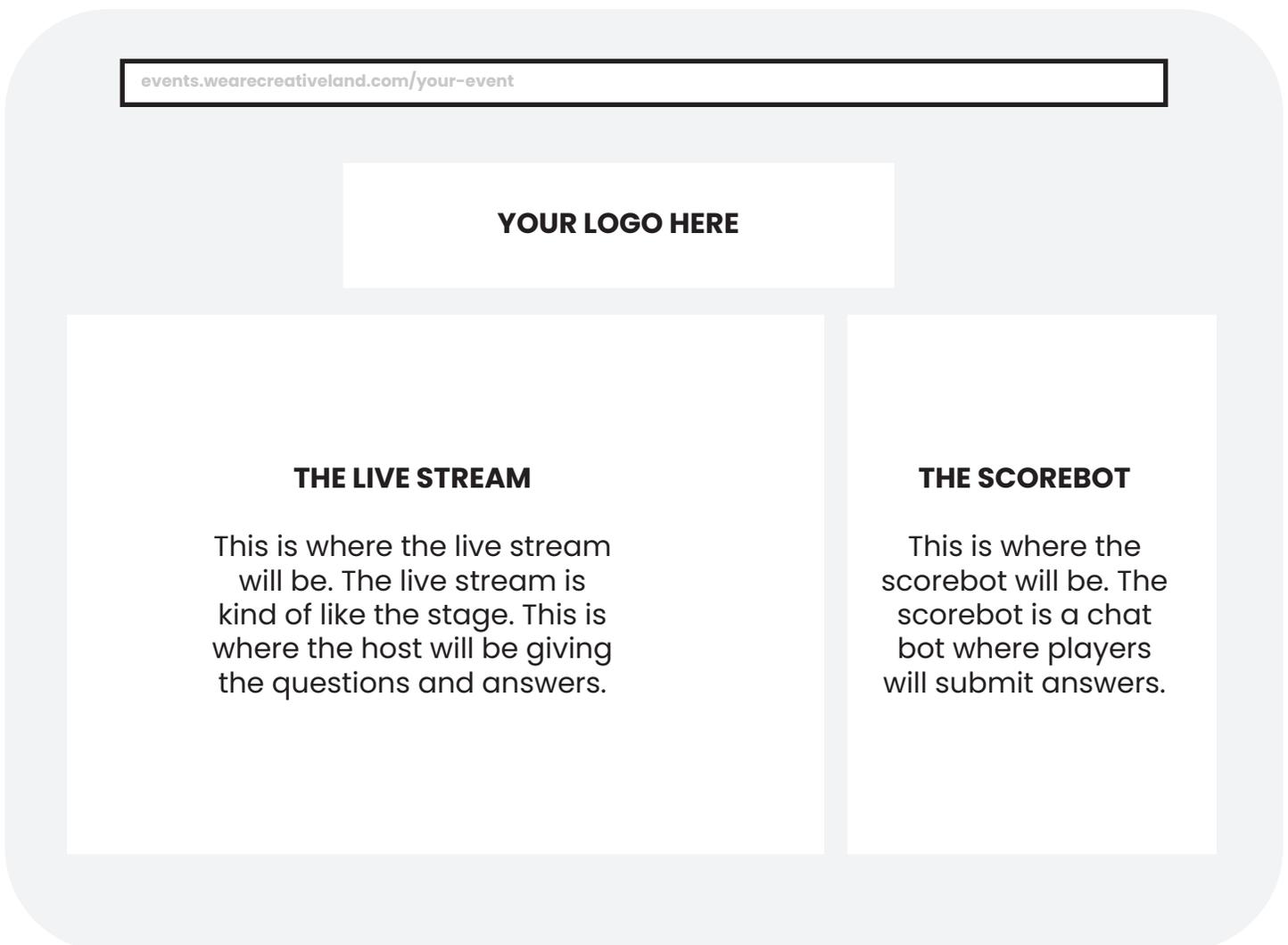
# Who is Creativeland?

Creativeland is Tom Hillmeyer & Dan O’Keefe, two friends who began live streaming trivia at the onset of the COVID-19 pandemic. In addition to our weekly trivia game called Fast Facts Live that is free and open to the public, we offer private trivia events. Our clients have included school fundraisers, alumni associations, and more!

## How do virtual trivia events work?

Our trivia events contain two components: **the live stream** and **the scorebot**. Both of these live on a webpage we create for your event.

That webpage will look something like this:



# How do people play?

First and foremost, everyone watches the live stream. They can watch it on their computer, tablet, or even pull it up on their TV.

Once everyone's watching the live stream, the choice is yours as to how you'd like people to submit answers.

We have two game modes:

## **TRADITIONAL**

In traditional trivia, everyone is on a team. They discuss the answers as a team and one person submits the answers. The person submitting the answers is who we call the team captain. The team captain is the only one who needs to interact with the scorebot.

## **FREE-FOR-ALL**

This is exactly how it sounds: everyone plays as themselves. Everyone is using the scorebot to submit answers. Everyone is on a team of one.

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Answers are submitted one at a time and we give 30 seconds for players to submit answers. Keeping it rapid fire helps cut down on cheating. Every two rounds we pause and give the answers to the previous two rounds before moving on.

Whoever is interacting with the scorebot can do so on whatever device they like. Both the live stream and the score bot will live on the page we create for your event. Players can watch and submit answers on that page, or they can watch the stream on their TV and use the scorebot on their phone, for example.

# Is the scorebot hard to use?

Absolutely not! The scorebot is really what sets us apart from everyone else. It will greet players when they log into the event and ask if they're submitting answers for their team. If they are, it'll walk them through signing up and begin asking for their answers.

We have had players of every skill level when it comes to using our scorebots and have rarely had any complaints.

And just in case anyone needs help during the event,  
**we include a live support chat with every event.**

# How do teams talk to each other?

We offer an integrated video conferencing solution that would put a video call on the event page next to the live stream and the scorebot. This requires teams to be registered ahead of time to give us enough time to set up each video call.

Most private events we host our clients have opted to simply have teams set up their own Zoom/FaceTime calls.

# How can I use my trivia event as a fundraiser?

The content of the event is entirely up to you! We can include sponsorships and advertisements essentially anywhere, such as on the event page, in the scorebot, and pretty much anywhere in the live stream. You could sell sponsorships for questions or rounds, or even have banner ads appear periodically in the stream or during breaks. Not to mention you could charge admission.

During the actual event, you could hold a 50/50 raffle or silent auction. You could sell game bonuses like extra points or hints. The possibilities are essentially limitless, and we'd be happy to work with you to adapt any sort of fundraising into your event.

# Do you have a demo?

Every Wednesday night at 9/8c we have a free, public trivia game called Fast Facts Live! Fast Facts Live runs pretty much exactly like our private events do, with a live stream to watch and a scorebot to answer questions (the Fast Facts scorebot is affectionally called Chartybot). If you want to see how our trivia format works, playing Fast Facts Live is the best way to do that! You can play at [fastfactslive.com](http://fastfactslive.com).

We can also create a mock up for your specific event, simply reach out to us at [contact@wearecreativeland.com](mailto:contact@wearecreativeland.com) to request one.

# How much is this going to cost?

Here is how we break down our pricing.

STARTING PRICE

# \$549

Which includes:

- 1-hour online trivia event hosted by Dan O’Keefe of Fast Facts Live
- A webpage for your event, with an automated scorebot for answers
- Using questions you provide

From this, the price increases as such

- +\$100/hour.....for each additional hour of trivia**
- +\$100.....if you are providing your own host**
- +\$100/hour of trivia.....question writing**
- +\$5/team.....integrated video conferencing (requires pre-registration)**

The following items require a custom quote:

- E-commerce
- Custom graphic design
- Custom web design/development
- Custom game modes/features
- Advanced fundraising options

\*Pricing is subject to change. Please contact us for the most up-to-date pricing information.

# How do we get in touch?

You can reach us at **contact@wearecreativeland.com**

We look forward to working with you!